

CONDITIONS OF PARTICIPATION

SHOW DATES AND LOCATION

February 16-21 2010

PABELLÓN DE CRISTAL DE LA CASA DE CAMPO DE MADRID

APPLICANTS

Galleries and Editors of contemporary art and historical avant gardes.

ORGANISATION

ARTE Y ASOCIADOS ALMIRANTE, S.L.

EXHIBITION CONDITIONS

Registration rights: 600 €, to be deducted in the final invoice.

Catalogue: Art Madrid and Young Art 500 €

Price: Art Madrid 40 m2.....210 €
50 m2.....198 €
60 m2.....190 €
70 m2.....185 €
from 80 m2.....180 €

Young Art: 140 €/m2

Insurance: 60 €

Electrical minimum supply: 3€/m2

This includes the complete assembly of the stand (walls, carpet and lights).

7% VAT not included.

ADMISSION TO EXHIBITION

Applicants should send:

Before 31st July 2009:

1. Application form.
2. Copy of the payment of registration rights, that will be paid in the following banking account:
BANCO GUIPUZCOANO: 0042-0033-17-0110070865
BANCO SANTANDER: 0049-4339-19-2190003074
3. Additional information of the gallery.

CONDITIONS OF PAYMENT

Before 10 October 2009: catalogue insertion 500 €, compulsory insurance 60 € and 40% of sqm.

Before 31 December 2009: 40% of sqm.

Before 5 February 2010: 20% of sqm and electrical minimum supply.

SCHEDULE

Selection Committee meeting: 28 September 2009

Confirmation of participation: 5 October 2009

Assembly: 15-16 February 2010

Dismantling: 21 and 22 February 2010

ADMISSION TO EXHIBITION

The presentation of applications to participate in ART MADRID shall be limited to GALLERIES that present, exclusively, 20th and 21st century artworks, excluding 19th art works.

• Applicants should provide a statement, on their own responsibility, declaring that they have engaged in continuous, permanent activity as a GALLERY.

Non-compliance with these conditions shall be cause for refusing participation at ART MADRID and such Applications will not be considered.

STANDS

At Art Madrid the stands will have a minimum surface of 40 sqm and a maximum of 100 sqm. At Young Art the stands will have a minimum surface of 24 sqm and a maximum of 40 sqm. The stands will have conglomerate board forming a wall 10cm thick and 3.66 high. Nails or hooks may be inserted at any point.

Electrical installation: Electrical switchboard equipped with differential, prepared for up to 100 W/ sqm and with one outlet. (electrical minimum supply 3€/m²)

Lighting: General lighting based on 300 W on 1 m brackets.

Paint: Walls covered with white matt plastic paint. It's not allowed to change the wall colour without the organisation authorization.

ADMISSION PROCEDURE AND STANDS ASSIGNATION

Those galleries selected by the Committee shall be considered EXHIBITORS, with stands allocated taking into account their significance. MANAGEMENT shall notify the applicant GALLERY that it has been accepted as an EXHIBITOR, so that it may – within no more than 15 working days from the notification date – formalise the CONTRACT FORM and make the necessary payments. Once the stands are assigned, MANAGEMENT shall draw up a plan of the halls showing the location of each and every EXHIBITOR's individual stand. Each EXHIBITOR shall be informed of its stand assignment with a copy of the map of the entire Fair, indicating its exact location.

CATALOGUE

ART MADRID will publish an OFFICIAL CATALOGUE of the Fair, in which each EXHIBITOR must include, under the conditions detailed in the CONTRACT FORM, a double page of advertising.

The EXHIBITOR shall contribute to the quality of this publication by providing the graphic and written material necessary for guaranteeing its quality and accuracy. The EXHIBITOR should send the material before 15 October 2009.

INSURANCE

The exhibitor is obligated to subscribe the insurances needed to cover the exhibited goods and own or leased decorative materials.

INSTITUTIONS AND PUBLICATIONS

Using its own judgement, ART MADRID may admit as participants those INSTITUTIONS that are known for their commitment to promoting and collecting contemporary art, as well as a selection of PUBLICATIONS and ART and CULTURE MAGAZINES.

CANCELLATIONS

Only in force major cases, could be cancelled the participation in ART MADRID, always with the management authorization. In this case, the participation rules establish the amount to refund, considering the time remainder to the Fair.

In case of voluntary cancellation, the galleries will not have the right to the refund of the registration rights. If the voluntary cancellation takes place once established the payment calendar, the amounts paid will be refund only if the cancellation is before 31st December.

If the cancellation is after 31st December, no amount will be refund.

The cancelled gallery shall be replaced for the first gallery in the waiting list.

If ART MADRID 10 can't take place for reasons beyond the control of the management, the exhibitors will have the right to the refund of the amounts paid up to that moment, without right to any compensation.

GENERAL REMARK

Notwithstanding any conflict of law provisions, both parts accept the resolution given by the Arbitration Court of Commerce Chamber of Madrid.