



Press Release  
Madrid, February 2, 2023

# ART MADRID'23 WILL HAVE, FOR THE FIRST TIME, A PROGRAM DEDICATED TO GIVING VISIBILITY TO 4 YOUNG ARTISTS UNDER THE THEME OF IDENTITY

› ART MADRID celebrates its eighteenth edition from February 22 to 26 2023, at the Galería de Cristal del Palacio de Cibeles.

› Natalia Alonso Arduengo is in charge of articulating a Curated Program around the theme of *Identity*, which will present four young artists outside the commercial circuit to make their work known to a broad audience, such as the one that brings together an art fair.

The program will have the participation of Agnés Essonti (Barcelona 1996), Dela Delos (Oviedo 1992), Alexia Sayago (Madrid 1995) and Lorena Gutiérrez (Havana 1987).

› A tour will complete the Curating Program with a selection of works belonging to the galleries' stands that will be part of the next edition of ART MADRID.

*Madrid, February 2, 2023.-* ART MADRID'23 Curated Program will be dedicated to young artists as a platform for visibility during Madrid Art Week, an event par excellence for contemporary art at a national level. It is proposed as institutional support from the fair to allow four creators the possibility to show their projects in an event and commercial space such as an art fair.

Will be articulated with an installation by the artist Dela Delos (Oviedo, 1992), an installation painting by Lorena Gutiérrez (Havana 1987) and two performances that will take place during the days of the fair; the performers are Agnés Essonti (Barcelona 1996) and Alexia Sayago (Madrid, 1995).

On the other hand, to relate the program with the proposal of the participating galleries, it is proposed to continue with the curated tour. This tour starts from a selection of works from the stands of various exhibitors, forming an itinerary to follow under the curated speech of the edition.

An itinerary from the concept of "identity" will guide us through the fair, reflecting on various issues: How do we see ourselves? Who do we want to be? What image do we project? What social conventions impose a particular way of being in the world? Is our identity as clear as we think, or is it constantly reformulated throughout our lives?

For another edition, Natalia Alonso Arduengo (Madrid, 1984) will be the curator in charge of carrying out the program, which will revolve around the theme of IDENTITY, taking as its starting point the verses of the poem Otherness by Mario Benedetti:

*They always advised me to go another / and they even suggested that I had / notorious qualities to be / that's why my future was in otherness the only problem has always been / my congenital stubbornness / foolishly not I wanted to be someone else / therefore I continued to be the same*

The concept of identity will be analyzed in a contemporaneity marked by alienation, the uses of technologies and the keys of gender, class and race. How do we see ourselves? What image do we project? Who do we want to be? What social conventions impose a particular way of being in the world? Can we generate a new conception of the self?

**Artists and galleries on the tour: Raquel Algaba from the Arancha Osoro Gallery; Roger Sanguino of DDR Art Gallery; Federico Granell from the Metro Gallery; Jorge Hernández from the Aurora Vigil-Escalera Gallery; Carsten Brauer from the Uxval Gochez Gallery; Chamo San from the N2 Gallery; Dr.Robot Gallery's Costa Gorel; Oliver Okolo of OOA Gallery; Jordi Díaz Alamá from Inéditat Galería; and Xurxo Gómez-Chao from Moret Art.**

### **ABOUT ART MADRID'23**

ART MADRID'23 will celebrate its eighteenth edition from February 22 to 26, 2023, during Art Week, at the Galería de Cristal in the Palacio de Cibeles.

Year after year, the fair retains a more significant number of the public (more than 20,000 visitors in each of its last five editions) and new buyers. A fundamental mission for ART MADRID'23 is to continue generating a market and promoting national and international collecting in the Madrid context of Art Week. The fair characterizes by being a close and open proposal to all audiences who want to know the reality of the world of contemporary art.

### **ABOUT NATALIA ALONSO ARDUENGO** (Madrid, 1984)

She lives in Gijón and works between her place of residence and Madrid. Natalia has a degree in Art History from the University of Oviedo and is a critic and independent curator. Part of her interests are oriented towards art made by women and focused on gender aspects. In this sense, he has curated shows such as "La Fuga de Perséfone" by Cristina Ferrández and "El Síndrome de Norma Desmond" by Cristina Toledo. She is currently the director of ArteOviedo, a contemporary art fair held in the capital of the Principality that brings together a selection of regional galleries.

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**ART MADRID'23**

22 - 26 February 2023

Galería de Cristal del Palacio de Cibeles  
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