



Press release
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ART MADRID'20 OPENS ITS DOORS ON ITS 15TH ANNIVERSARY WITH THE MOST DYNAMIC AND FESTIVE EDITION EVER

- › Art Madrid transforms its 15th edition into a dynamic event where the public will enjoy an immersive experience in contemporary art. More than 40 galleries and almost 200 artists, including 14 foreign exhibitors from 9 countries in Europe, America and Asia.
- › Art Madrid redefines and expands the One Project program and turns it into a space for confrontation and dialogue between 9 artists under the title of *Salvajes. La cage aux fauves* curated by Fernando Gómez de la Cuesta.
- › ART MADRID-PROYECTOR, curated by Mario Gutiérrez Cru, will have an innovative program dedicated to video art, action art, meetings with artists and performances during the fair.
- › Liquitex collaborates with Art Madrid to develop dynamic and participatory actions, this time together with the School of Plastic Education and Design Artediez and will award a prize in materials valued at €1,500 to one of the participating artists of Art Madrid.

Art Madrid opens its doors on **February 26th until March 1st 2020** at the Crystal Gallery of the Palacio de Cibeles [c/Montalbán, 1] in its most festive and dynamic edition ever. A sophisticated space in the centre of the capital that will host **41 national and international galleries** that will exhibit works by almost **200 artists** from both emerging and consolidated creators.

Art Madrid defines as an **open and global proposal** that offers the perfect opportunity to discover and acquire unique works by dozens of artists covering all disciplines: **painting, sculpture, graphic work, photography, video art, installation and performance**. This edition brings together **27 national exhibitors** and **14 foreign** ones from **9 countries**: Spain, France, Portugal, Austria, Germany, Italy, Ecuador, Cuba, and Taiwan.

In the **GENERAL PROGRAM**, the incorporation of new national and international galleries stands out. With a marked global commitment, Art Madrid counts for the first time with the **Galerie LJ**, from Paris, and the Italian **Galleria Stefano Forni**, from Bologna. The German presence is also remarkable with the incorporation of **Urban Spree** [Berlin] and **Luisa Catucci Gallery** [Berlin] and the special Austrian participation of **Offspace | galerie panoptikum** [Gilgenberg].



From the other side of the ocean, the Ecuadorian gallery **Más ARTE Galería** (Quito) arrives at the fair. In the national participation, important exhibitors such as **N2** and **Pigment Gallery** from Barcelona, as well as **es.Arte Gallery**, from Malaga, representing the south of the peninsula, will make their debut.

The **GENERAL PROGRAM** includes once again a large number of national galleries such as the ones come from Madrid **Galería Kreisler**, **Marita Segovia**, **Soraya Cartategui**, **Galería BAT Alberto Cornejo y Galería Hispánica** (also based in Mexico City). From Asturias, the galleries directed by **Aurora Vigil-Escalera** (Gijón), **Bea Villamarín** (Gijón) and **Arancha Osoro** (Oviedo), whereas from Galicia we count again with **Luisa Pita** (Santiago de Compostela) and **Moret Art** (A Coruña). **Espiral Galería** (Noja, Cantabria), **Kurt Art Gallery** (Guipúzcoa) and **Rodrigo Juarranz** (Aranda de Duero, Burgos) also return from the north of Spain. From Barcelona, they come again the galleries **3 Punts**, **Miquel Alzueta**, **Víctor Lope Arte Contemporáneo** and **Zielinsky**, as well as from Valencia the new proposals of **Alba Cabrera Gallery** and **Shiras Galería**.

The Portuguese galleries **Art Lounge** (Lisbon), **Paulo Nunes-Arte Contemporânea** (Vila Franca de Xira), **Galeria São Mamede** (Lisbon/Oporto) and **Nuno Sacramento** (Ílhavo) stand out in the representation of foreign galleries renewing their participation in Art Madrid. **Schmalfluss** (Berlin) return from Germany, and from France, **Galerie Norty** (Carrières-sur-Seine). And the Taiwanese **Yiri Arts** (Taipei) and the Cuban **Collage Habana** (Havana) could not miss this 15th anniversary celebration.

The set of exhibitors is completed with **5 galleries** that integrate the curatorial space **One Project**, which Art Madrid has redefined and extended in this edition to turn it into a place of friction and artistic stimulus. With the title *“Salvajes. La cage aux fauves”* and under the curatorship of **Fernando Gómez de la Cuesta**, One Project will put together the work of **9 artists** who will share a different area, developing a more heterogeneous and polyhedral context where they will exhibit their work two by two. The selected artists work from different perspectives of contemporary creation, presenting projects of a unique nature and specific to the fair.

The participating galleries and artists are **Galería ATC** from Santa Cruz de Tenerife, representing **Nicolás Laiz** and **Alona Harpaz**; **Kaplan Projects** from Palma, with the artists **Juan Carlos Batista** and **Santiago Palenzuela**; **MA Arte Contemporáneo** also from Palma, with the work of **Andrés Planas**; and **Plastic Murs** from Valencia, with the work of **Pichiavo** and **Julio Anaya**.



The One Project program completes with **DDR Art Gallery** from Madrid, who repeats for the second time in the fair, now with the new sculpture of **Roberto Lopez** and the painting of **Virginia Rivas**.

As the curator explains, the programme activates “the research on the market and fairs as institutions that legitimate the professional careers in the art world, but also on fashions, trends and mainstreams, focusing on those **resilient artists** who choose to travel along paths far away from them”. A space for **the riskiest and latest artistic proposals**.

Art Madrid transforms into a dynamic event to make it an immersive experience in contemporary art. With the video art platform **PROYECTOR**, and under the curatorship of its director **Mario Gutiérrez Cru**, Art Madrid takes its most innovative commitment: it will hold a **booth dedicated to live presentations and actions**.

Every afternoon at 5 pm, we will attend the meeting with an outstanding artist in the field of video creation: **Abelardo Gil-Fournier, Fernando Baena, Mario Santamaría y Maia Navas** will be the protagonists of this space. At 8 pm, Art Madrid will give way to **action art**, a term coined by performer Allan Kaprow, offering the audience a unique and unforgettable experience: attending live audiovisual performances by internationally renowned artists. **Iván Puñal, Eunice Artur with Bruno Gonçalves, Arturo Moya with Ruth Abellán** and **Olga Diego** will provoke an intimate and personal connection with the spectator.

Besides, during the five days of the fair, this space will also host a **cycle of screenings with the best selection of pieces from the most outstanding international video art festivals in the world**, with proposals from Portugal, Mexico, Morocco, Colombia, Peru, Argentina, France, Greece and the Netherlands.

In such a special celebration, the collaboration of **Liquitex** could not be missing. Liquitex will award a **prize in materials valued at €1,500 to one of the participating artists of Art Madrid** who uses acrylic paint as the main medium in his/her creations. The winner will be decided between the organisation of Liquitex and Art Madrid and on Sunday 1st March there will be a ceremony at the fair to award the prize. Art Madrid also reaffirms its educational commitment to emerging art by supporting Liquitex’s collaboration with the Artediez School of Visual Arts and Design, through a theoretical and practical workshop that will take place on **Tuesday 25th February from 5 pm to 7 pm**.



The session, open to students and the interested public, will be given by Liquitex's artist-in-residence Miguel Torrús, who will explore the different creative possibilities of "intermixable" acrylic paint in its different formats and its range of additives.

To celebrate the 15th anniversary, Art Madrid counts in this edition with the sponsorship of **Royal Bliss** that, faithful to its motto *Freedom to mix*, proposes the action of five artists that will go to the fair to make their own interpretation of the painting *The red dog* of Gauguin. **The final result will be the joint representation of the five paintings with the style of each artist, who will paint live the final touches.** In addition, the public will be able to enjoy **the cocktails offered by Royal Bliss with its wide range of mixers.**

You can also be surprised by the booth that **Yorokobu** will have in Art Madrid as a media partner of this edition. A tribute to the medium's trajectory, based on the discovery of potential talents such as the two selected artists, **Juan Díaz-Faes** from Asturias who will present his *Black Faes* project, and **Buba Viedma** who will bring his last illustrations around the symbols and their current meaning. We will also be able to enjoy a **wide historical selection of the Yorokobu covers**, developed during the 10 years that the magazine has been in existence, honouring its creativity and originality.

Finally, the support of **Yelmo Cines Luxury** stands out with the dissemination of this Art Madrid's special edition in its best luxury theatres, where it offers a **unique experience** in comfort, screening and restoration services for the public; and the collaboration of **One Shot Hotels**, a young boutique hotel chain in which art and photography define its brand and personality.

Art Madrid'20 becomes this way the **great celebration of contemporary art in the heart of Madrid**, a festive and varied proposal that stands out in this edition for its dynamic and international character, reaffirming its permanent commitment to **the latest forms of creation.**

→ More information, as well as images, can be downloaded from the Online Press Area [press](#)

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