



ART MADRID'19: THE MOST INTERNATIONAL EDITION YET

- More than 40 galleries and almost 200 artists, including 10 first-time participating galleries, selected for the new edition of Art Madrid. The fair reaches 40% of international participation, bringing together 26 national and 16 foreign exhibitors from 13 countries in Europe, America, Asia and Africa.
- The One Project program is renewed with the incorporation of Nerea Ubieta who presents a new proposal led only by female artists.
- The co-founder of Boa Mistura and Guest Artist of this edition Rubén Martín de Lucas features the new works of his series "Repúblicas Mínimas" within an outstanding media installation made exclusively for the fair.
- The fair reinforces its ongoing commitment to the most contemporary scene, highlighting the extensive participation of young artists and the most current forms of creation.

Madrid, 25 February 2019. Art Madrid celebrates its 14th edition from **February 27 to March 3, 2019** in the Crystal Gallery of Palacio de Cibeles (c/ Montalbán,1), with the participation of more than 40 national and international galleries that will show the works of nearly 200 artists, both emerging and consolidated creators. With an outstanding foreign presence, which this year reaches 40% and reaffirms the confidence placed in the fair by the international context, **26 national and 16 foreign exhibitors from 13 countries**, from Spain to Germany, France, Portugal, Lithuania, Argentina, Brazil, Cuba, Mexico, Peru, South Africa or Taiwan, and including the participating of **10 first-time participating galleries**, have been selected for this edition.

In the **GENERAL PROGRAM**, a large number of national galleries participate again, such as Madrid's **Kreiser, Marita Segovia, BAT Alberto Cornejo, Fucking Art Gallery, Hispánica Contemporánea** (also based in Mexico City), **Jorge Alcolea** and **Montsequi**. From Asturias the galleries directed by **Aurora Vigil-Escalera** (Gijón), **Bea Villamarín** (Gijón) and **Arancha Osoro** (Oviedo) are returning participants too, while from Galicia, **Luisa Pita** (Santiago de Compostela) and **Moret Art** (A Coruña) also return to the fair. From the northern part of the Peninsula, **Galería Espiral** (Noja, Cantabria), **Rodrigo Juarranz** (Aranda de Duero, Burgos) and **MH Art Gallery** (Bilbao), as well as the newly participating **Kur Art Gallery** (San Sebastián), are joining us this year. From Valencia the new proposals of **Alba Cabrera Gallery** and **Shiras Galería** are presented, as well as those of the galleries that are coming from Barcelona: **3 Punts, Miquel Alzueta** and **Zielinsky**. In addition, the **Galería CorniÓN** (Gijón) and **Víctor Lope Arte Contemporáneo** (Barcelona), which is also present in the One Project program, are being premiered at the Crystal Gallery.



Mònica Subidé, *Los hijos del rey bufón y sus buitres*, 2018

Among the foreign participating galleries from the General Program, the Portuguese representation is highlighted with **Art Lounge** (Lisbon), **Paulo Nunes-Arte Contemporânea** (Vila Franca de Xira) and the newly incorporation of the **São Mamede Gallery** (Lisbon/Porto). Also participating for the first time are the French **Galerie Barrou Planquart** (Paris), the North American **Lola & the Unicorn** (New York), the South African Oda Gallery (Franschhoek) and the Peruvian art collective **O-Art Project** (Lima). The renewed selections of the German **Schmalfluss** (Berlin) and **Robert Drees** (Hannover), the French **Norty** (Carrières-sur-Seine), the Taiwanese **Yiri Arts** (Taipei) and the Cuban **Collage Habana** (Havana) have return this edition as well.

Once again Art Madrid presents the **ONE PROJECT** program, conceived to support and promote young artists whose careers are in an initial or intermediate state. The project takes place in a curated proposal within the fair in which the works of the creators are presented in a solo show format while maintaining a unitary vision. This year, one of the great updates of the program is the incorporation of **Nerea Ubieto**, art critic and curator who presents **a new proposal led only by female artists**. This choice, as stated by Ubieto, is based “on the eagerness to level an unstable balance in which female participation in art fairs is still today unfair”.

Under the title “Ficciones, máscaras y paisajes: el color como telón de fondo”, **7 artists feature specific proposals for the fair** in which the international presence stands out again. As the curator explains, the works invite us to build our own universes, because “through creation, we can get rid of the burdens that slow down the development of society, dissolve stereotypes, invent new ones, own what we want to change and, effectively, transform it. No limits are worth having, just more or less believable masks; only colour with a more or less positive charge”.

The authors of the interventions and works presented are **Rūta Vadlugaite** (represented by **Contour Art Gallery**, Vilna), **Virginia Rivas** (**DDR Art Gallery**, Madrid), **Mara Caffarone** (**Granada Gallery**, Comuna), **Nuria Mora** (**About Art**, Lugo), **Sofía Echeverri** (**Flux Zone**, Ciudad de México), **Manuela Eichner** (**RV Cultura e Arte**, Salvador) and **Alejandra Atarés** (**Víctor Lope Arte Contemporáneo**, Barcelona).



Rubén Martín de Lucas, *República nº 12*, 2019

This year, the wide and varied proposal of Art Madrid stands out for the remarkable international character. In this sense, Art Madrid presents **a unique perspective of the South American art scene**, highlighting certain proposals such as the collective O-Art Project, Collage Habana, Zielinsky or Kreisler. Also, **the South African and French-African tendencies** are singularly represented this year, with artists from different origins and selections such as Oda Gallery or Norty galleries' selections will show.

Some countries especially represented through their artists are **Germany, Portugal, France, the United States or Taiwan**. New visions that the audience can discover in São Mamede, Schmalfuss, Robert Dress, Paulo Nunes, Barrou Planquart, Hispánica o Yiri Arts' booths. Other galleries' proposals are very international, such as the Art Lounge, the MH Art Gallery, 3 punts or the BAT Alberto Cornejo Gallery. The selections by Marita Segovia, Lola & the Unicorn, Montsequi o Víctor Lope galleries stand out as well.

As always, **the national creation is one of the strong points of the fair**, showcasing an exceptional overview of current Spanish art, as shown Miquel Alzueta, Rodrigo Juarranz, Aurora Vigil-Escalera, Espiral, Fucking Art, Luisa Pita, Arancha Osoro, Moret Art, Alba Cabrera, Bea Villamarín, Shiras, Cornión, Jorge Alcolea or Kur Art proposals.

Another of the great news of this edition is related to the Guest Artist, **Rubén Martín de Lucas**, a multidisciplinary creator who, after his step as co-founder of the collective **Boa Mistura**, continued his solo career with a line of work on the relationship between the individual and the territory. Martín de Lucas features new works from the *Repúblicas Mínimas* series, within the acclaimed **Stupid Borders project**: an exciting work to reflect on the geopolitical borders and the sense of ownership under a look both critical and poetic. **Art Madrid presents this series in a new and outstanding media installation** in which twelve of the "republics" of Martín de Lucas can be watched simultaneously. It is a piece made exclusively for Art Madrid with the collaboration of **Sono** and which is directly connected to the main theme of the Activities Program, video art.

In addition, on Friday 1st afternoon, you can participate in the **Copying Claudia performance** by the artist Pachi Santiago. Claudia Schiffer, Pachi Santiago or Claudio? Attendees can enter firsthand the world of an artist who plays a game ironically with stereotypes and reflects on gender issues, as well as the so-called fake fame and fashion.

Likewise, Art Madrid'19 visitors will be surprised by the different participatory actions that they will discover at the booth of **Cultura Inquieta**, official media partner of this edition. Also, you can take a break, enjoy a craft beer and comment on everything seen at the fair, in the space that **Cervezas La Virgen** will have in the Lounge area. For their part, at the **VEGAP** spot they will be able to see the extensive work carried out by this organisation: from the management in Spain of the Intellectual Property rights of the visual creators, representing more than 150,000 artists from 46 countries, to the development of projects such as the VEGAP Image Bank, the "Proposals" annual Competition or the "Art and Law" Publishing Collection.

Also, it is worth to highlight the collaboration between **Liquitex** and Art Madrid within the solidarity and artistic project **#SomosKanva**, a necessary initiative organised by the network [Kanva], together with the support of the non-profit organizations Shanga India and Un Plato de Comida, which aims to improve the life and training conditions of hundreds of children in rural Orissa, India. Finally, the collaboration of **One Shot Hotels** stands out in this edition, a young boutique hotel chain in which art and photography define their stamp and personality, and in whose rooms many of the gallerists and artists happily stay during the celebration of the fair.

After the spectacular reception of the **Activities Program** of this edition, held in the weeks prior to the fair in **CaixaForum Madrid** and **Sala Alcalá 31**, being the curator Mario Gutiérrez Cru, the director of the **Video Art Festival PROYECTOR**, and with the participation of artists and specialists from the national context such as **Rogelio López Cuenca, Elena Córdoba, Teresa Sapey, Eugenio Ampudia, Mateo Maté** or the **Democracia** collective, it is time to celebrate Art Madrid'19, an inclusive and friendly art fair.

Thus, Art Madrid'19 is once again a great opportunity to approach an excellent showcase for contemporary creation, with a wide and varied proposal that stands out for its increasingly international character and its ongoing commitment to **young artists and forms of newest creation**.

Media information and images can be downloaded directly from → [Online Press Site](#)

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