



VEGAP, COLLABORATOR OF ART MADRID'19

- The organisation that in Spain has managed for almost thirty years the rights of Intellectual Property of the visual creators, Visual Entidad de Gestión de Artistas Plásticos (VEGAP), is a collaborator of the fourteenth edition of Art Madrid.
- The extensive work carried out by VEGAP, an organisation that represents more than 150,000 artists from 46 countries and provides cultural management services to a multitude of cultural agents, can be known first-hand at the fair.
- VEGAP will feature some of its prominent projects, among which we can find the wide VEGAP Image Bank, the annual “Propuestas” Competition or the “Arte y Derecho” Publishing Collection.

Madrid, February 14, 2019. This year, you will get to know first-hand the great work developed by **Visual Entidad de Gestión de Artistas Plásticos (VEGAP)**: the organisation collaborates with the fourteenth edition of Art Madrid and will have a specific booth at the fair.

VEGAP has been managing intellectual property rights for visual creators in Spain for almost thirty years. Painters, sculptors, photographers, illustrators, designers, video artists, net artists, and architects... all visual creators. Currently, VEGAP **represents more than 150,000 artists from 46 countries**, provides cultural management services to a multitude of cultural institutions, and collaborates with the gallery sector.

In addition to these tasks, VEGAP will present its **Image Bank project**: a huge catalogue of contemporary art images that offers all professionals associated with publishing, advertising, multimedia, television or audiovisual producers sectors, **more than 60,000 exclusive images of the most representative artists of the contemporary creation**. In a very fast and simple way, in the same enquiry, the user obtains at the same time the image, the usage license for the reproduction/distribution as well as the public communication of the work. This catalogue is exceptional for the high technical quality of the images because the choice process has been supervised by the authors or, in any case, by their inheritors.

The organisation is also in charge of the **“Propuestas VEGAP” Competition**, a contest conceived by artists to help other artists. Created in 1997, from the initiative of the extinct **Fundación Arte y Derecho**, the main purpose of “Propuestas” is to stimulate visual creation by supporting visual creators’ artistic projects in production and financing. It is a unique contest in its kind, as it finances the creation and not the acquisition of works, covering all branches of visual creation: plastic arts, photography, new forms of artistic expression, illustration and graphic design.

Throughout 22 editions, independent juries constituted by some of the most relevant artists of the Spanish scene, have distributed more than one million euros among around more than 300 artworks, making this Competition **one of the most remarkable artistic patronage projects of the cultural sector**. The last year's monetary award was 50,000€ divided into 5 prizes, and the winners were the artists Nuria Güell, Ismael Iglesia, Diego del Pozo Barriuso, Clara Carvajal and José María Medina Manrique. The call for the 2019 edition will open soon.

Also, during the celebration of the fair, you will be able to get to know the **“Arte y Derecho” Collection**, a publication edited by Trama. It was created in 2003 by Fundación Arte y Derecho and today is still managed by VEGAP. The publishing house, which has almost twenty titles, is specialized in two lines of research. On the one hand, you can find titles dedicated to legal issues, aimed at scholars and researchers of Copyright in their speciality authors of visual creation. And on the other hand, there are other titles related to essays on art that have been the subject of different editions in “Escritos sobre Arte” Competition prizes, also organized by the Fundación Arte y Derecho, which receives its name in the Foundation's memory.

Thus, the committed work of the VEGAP organisation, which has great artists such as Antón Patiño, Montserrat Soto, Eva Lootz, Alfonso Albacete, Juan Genovés, Susana Solano, Chema Madoz or Esther Pizarro, among many others in its organizational chart structure, will be promoted at the Art Madrid fair.

Further information: [VEGAP website](#)



ART MADRID'19 PRESS

prensa@art-madrid.com

Sara Zambrana

915 358 711 / 610 078 546

www.art-madrid.com

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