



Press release
Madrid, January 16, 2020

ART MADRID'20 REDEFINES THE PROGRAM ONE PROJECT UNDER THE TITLE OF “SALVAJES. LA CAGE AUX FAUVES”

- › **Art Madrid redefines the One Project program on the occasion of its 15th anniversary and turns it into a space for confrontation and dialogue between 9 artists**
- › **Curated by the art critic Fernando Gómez de la Cuesta, the program is committed to a more reflexive and transgressive art**
- › **5 national galleries form this space of stimulation, symbiosis, contact and friction**

Art Madrid celebrates its 15th edition and is committed to redefining **One Project**, the curatorial space that completes the general programme of the fair. Art Madrid'20 expands and transforms One Project into a more heterogeneous and polyhedral context where **9 artists** will share a differentiated area, exhibiting their work two by two, generating a scenario of friction and artistic stimulus.

Fernando Gómez de la Cuesta, art critic and independent curator, coordinates the selection of the 5 participating galleries under the discursive line of “**Salvajes: La cage aux fauves**”. The program activates a research on the market and the fairs as legitimate institutions of the professional careers in the art world, but also in fashion, tendencies and major trends focusing its attention on those resistant artists who decide to go through paths far away from them.

The artists selected for One Project work from different perspectives of contemporary creation, presenting projects of a unique nature and specific to the fair. With a marked geographical decentralisation in the selection of artists and galleries, Art Madrid will have for the first time the **Galeria ATC** from Santa Cruz de Tenerife representing **Nicolás Laiz** and **Alona Harpaz**; **Kaplan Projects** from Palma, with the artists **Juan Carlos Batista** and **Santiago Palenzuela**; **MA Arte Contemporáneo** also from Palma, with the work of **Andrés Planas**; and **Plastic Murs** from Valencia, with the proposal of **Pichiavo** and **Julio Anaya**. Completing the program of One Project repeats for the second year in the fair **DDR Art Gallery** from Madrid, this time with the new sculpture of **Roberto Lopez** and the painting of **Virginia Rivas**.

In a singular backwards journey in time, “**Salvajes**” takes as starting point the **classic dichotomy** that existed between the great official salons and those creators who subverted the state of the question, either from their convoluted participation in them or by generating new alternative devices such as independent or *des refusés* salons.



Fernando Gómez de la Cuesta selects artists who “paint and sculpt with effort as a form of resistance and who do so in an epidermal, superfluous and vertiginous era, where no one stops for anything. Beasts that create from expressiveness, drive or iconoclasm, from a passionate and vehement, visceral, desacralising or irreverent perspective”.

With One Project, **Art Madrid** reaffirms its commitment to providing a space for **the most daring and cutting-edge artistic proposals**, promoting in this way a line of debate among the various cultural agents that energise the current contemporary art scene.

ONE PROJECT GALLERIES

DDR Art Gallery, Madrid
Galería ATC, Santa Cruz de Tenerife
Kaplan Projects, Palma de Mallorca
MA Arte Contemporáneo, Palma de Mallorca
Plastic Murs, Valencia

PRESS ART MADRID'20

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#ArtMadrid20



DDR Art Gallery
Roberto López
Avatar El Elegido
Fiberglass and resin on canvas
150 x 30 cm
2016



MA Arte Contemporáneo

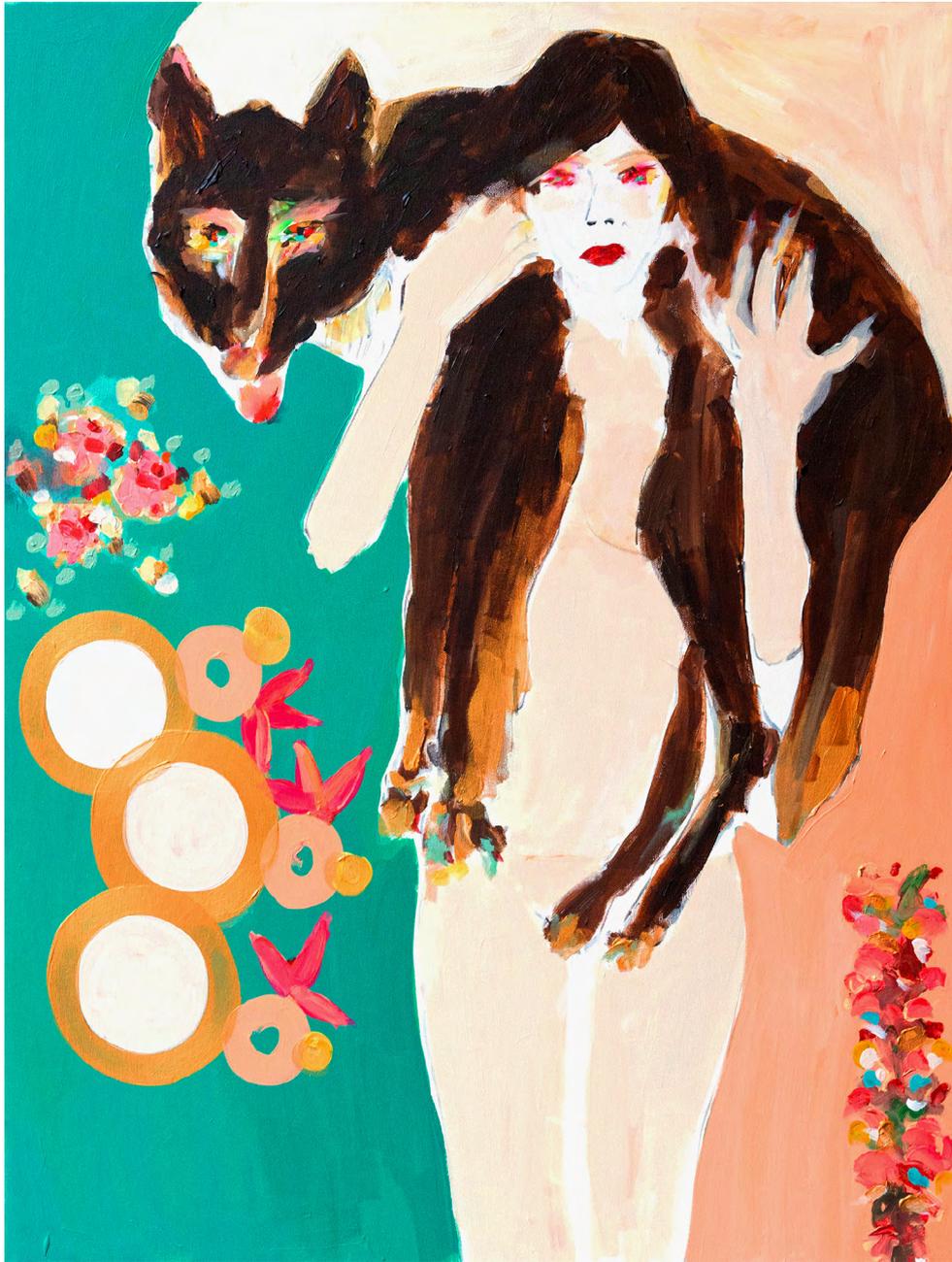
Andrés Planas

El obispo de Sigüenza

Mixed media on wood, plastic, pigments, gold bread and human leftovers

40 x 23 x 15 cm

2015



Galería ATC
Alona Harpaz
Woman and Wolf
Acrylic and spray on canvas
100 x 70 cm
2019