



THE PERFORMANCE CYCLE: INTERCESSIONS TAKES CENTER STAGE IN THE ART MADRID'24 PARALLEL PROGRAM

- The performance cycle "Intercessions. X Tara For Women" will make its debut in the Parallel Program of Art Madrid to challenge the limits of art and explore new forms of expression through the human body.
- Mónica Egido, Sara Gema Domínguez, Teresa Búa and Estel Boada are the artists invited to perform four acts at the Galería de Cristal del Palacio de Cibeles, casting a keen eye on the symbolic relationship between the human being and their immediate surroundings.
- The fair has joined forces with the sponsor of this space, the Tara For Women Foundation, in order to provide a place for emerging artists to take a leading role in the public expression of their work.

Madrid, February 6, 2024 - Art Madrid will celebrate its 19th edition by showcasing a new cycle of performances led by four emerging artists for the very first time. **Mónica Egido, Sara Gema Domínguez, Teresa Búa and Estel Boada** will transform the Galería de Cristal del Palacio de Cibeles in Madrid into a performance stage during the celebration of this event.

In its mission to promote **emerging artists** and promote talented women, ArtMadrid '24 has joined forces with the **Tara For Women** Foundation. "**Intercessions X Tara For Women**" highlights how performance may be used as a critical and transformative tool, forging a provocative and essential dialogue within the context of art.

The underlying premise of this initiative is to showcase the work of others and/or provide a means by which an entity or subject can benefit from one of the most important art events of the year. As a result, artists, who otherwise would never have

had a space at Madrid Art Week are catapulted into the spotlight and express themselves in front of a wider audience.

FOUR PERFORMANCES TO CHALLENGE THE NEW PARADIGMS

The **relationship and interaction of the individual with our surroundings** is the unifying theme of **"Intercessions X Tara For Women"**. The four artists participating in the cycle tackle the **stylistic diversity of the performance** discipline and challenge the emerging phenomena and paradigms of the contemporary art scene.

Visual artist **Mónica Egido** inaugurates the performance cycle with the project **"Vacío" from the FOMO series**, reflecting on anxiety sustained over time and its effect on physical and mental health. Her performance can be enjoyed on **March 6 at 19h**. **Sara Gema Domínguez** explores the relationship between art and life. Her performance **"Bingo de artista"** satirizes and criticizes the processes of the professionalization of art. This performance can be viewed on **March 7 at 19h**. The performance **"Maternidad 4. Amamantar"** by **Teresa Búa** approaches motherhood as a creative experience and reflects on the incongruences when it comes to maternal life and the demands of patriarchal capitalism. This event will take place on **March 8 at 19h**. Finally, on **March 9 at 19h**, **Estel Boada** presents **"Stand, by me"** where she satirizes the role and responsibilities of an art fair stand. She portrays Stanley, a human being in a space only designed for material structures. The performance emphasizes uniqueness as opposed to uniformity in the world of art.

TARA FOR WOMEN FOUNDATION

The **Tara For Women Foundation is dedicated to strengthening and empowering talented women around the world** by promoting sustainable economic and social development. Its vision is to build a global community without borders, where talented women find the much-needed empowerment and access to the essential tools they need to achieve success in their artistic endeavors.

The **Tara For Women Foundation focuses** on a clear mission: to empower women who seek to transform the world. Through specific spheres, such as arts and culture, it awards grants to support artistic projects, allowing these women not only to develop their talents, but also to have the opportunity to make a living from their careers as artists.

About Art Madrid

Art Madrid, the contemporary art fair, will celebrate its **19th edition from March 6th to 10th, 2024**, at the **Galería de Cristal of the Palacio Cibeles**. Renowned for its superb location, accessibility and the exceptional quality of its exhibits; the fair has enjoyed continuous success, **attracting over 100,000 visitors in its last five editions**.

The **Galería de Cristal of the Palacio de Cibeles** provides a unique environment that enhances the **appreciation of contemporary art**, turning each visit into an enriching experience. The fair has cemented its position as a **leading event on the international art scene**, and serves as a meeting point for collectors, art lovers and professionals from the sector.

Art Madrid's primary mission is to **promote the art market and boost art collecting at both the national and international levels**. Enriching the cultural vibrancy of **Madrid's Art Week**, the fair is **distinguished by its inclusiveness and accessibility**, opening its doors to all audiences with an interest in exploring the world of contemporary art.

Press Contact: The Culture Agency

Patricia Campos patricia@thecultureagency.com.es +34.604.82.76.47

Cristina García comunicacion@thecultureagency.com.es

[Press Area](#)

Kindly note that [press accreditation](#) requests must be submitted exclusively through the website. Physical accreditations will not be processed on event days.



www.art-madrid.com

#ArtMadrid24