



In its 14th edition, Art Madrid will take place from February 27 to March 3, 2019

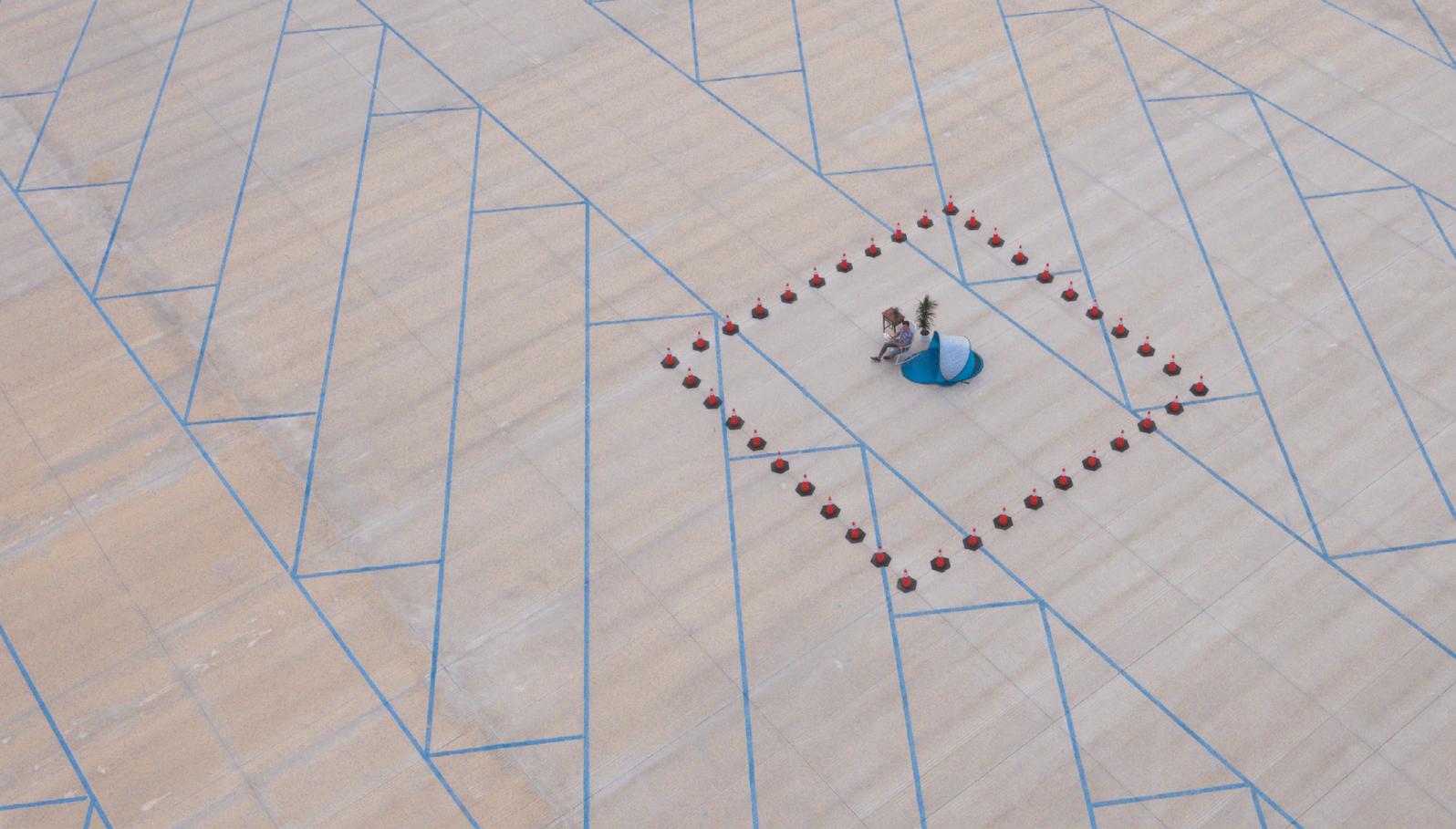
Rubén Martín de Lucas will be the Guest Artist at Art Madrid '19

- Rubén Martín de Lucas will feature his new project at the fair as well as performing different actions, in which the audience will be able to participate in his creative process.
- The Organisation highlights in Martín de Lucas' work "the relationship between the individual, the landscape and the territory", besides "his standing evolution and his expressive language exploration through painting, photography and video".
- The Madrid-based artist joins a list formed by great artists such as Ouka Leele, Carmen Calvo, Riera i Aragó or Okuda San Miguel, participants of the previous editions.

Madrid, December 13, 2018. In the run-up to the celebration of its **14th edition**, Art Madrid have announced one of its latest and most expected updates: who the next year Guest Artist will be. The veteran fair will return to the Madrid capital from **February 27 to March 3, 2019**, and for the sixth year in a row, it will take place in the Crystal Gallery of **CentroCentro Cibeles** (C/ Montalbán, 1). This essential date with Art will welcome artistic proposals of **41 selected galleries –both national and international–**, with a high foreign participating over 40% in this edition. Art Madrid defines as an open and global proposal which offers the perfect opportunity to discover and purchase unique works of art by dozens of artists from all across the world.

In this occasion, the multidisciplinary artist **Rubén Martín de Lucas** has been selected to participate as the **Guest Artist** of an edition that continues to **open Art doors to all kinds of public and collectors**. The Madrid-based artist, a founding member of Boa Mistura collective, began his solo career in 2015. He will feature his latest project at Art Madrid 2019 as well as performing different actions to create exclusive artworks for the fair, in which the audience will get involved in his artistic production processes. His name joins the list of artists who participated in past editions like **Ouka Leele (2015), Carmen Calvo (2016), Riera i Aragó (2017) and Okuda San Miguel (2018)**.

To Martín de Lucas, being selected was "a great surprise" because "my professional background, as a solo artist, although intense, is still brief; and not everyone is willing to bet on a career in the early stages, especially art fairs, which are usually looking for established profiles. It has been a courageous decision and I appreciate it".



Minimal Republic nº5, Rubén Martín de Lucas

Art Madrid will host a new edition of **Repúblicas Mínimas** (Minimal Republics), of the *Stupid Borders* project, a vital proposal that started in 2015, is still alive and gaining increasing relevance. It consists of “some acts in the landscape where I take 100m² by drawing a border, and I live in it for a day”. A metaphor on the artificial and swift character of every nation and border, which will result in a number of potent photos and video that we will display at the fair” explained Martín de Lucas.

Featuring the figure of the Guest Artist, Art Madrid shows its commitment to **creative talent**. The purpose is to support a promising career in its first or intermediate stages and **highlight the solid trajectory of committed artists**, always searching for new contemporary languages as well as focused on transnational projects.

Martín de Lucas responds perfectly to this concept. The Organisation has highlighted in his work “**the relationship between the individual, the landscape and the territory**”, as a constant in his career, right from the beginning, allowing him, not only a strong internal consistency but also a strong will to develop a critical and current contemporary discourse. Art Madrid also values “his constant evolution as well as his search for new artistic forms of expression through painting, photography or video”, this makes the 2019’s edition Guest Artist a versatile, daring creator with a strong prospect.

Another fundamental aspect is the connection of the Guest Artist with the audience. This way, Art Madrid’s support can make public a new project that involves the visitor as well as making the artist’s work more familiar to people, and approaching the parallel program of the fair. A series of efforts focused on bringing down barriers and **involving the spectator in the contemporary creation**.

BIO RUBÉN MARTÍN DE LUCAS

Madrid, 1977. Graduated as Civil Engineer at the Engineer High School of Engineering of Roads, Channels and Ports of the Polytechnic University of Madrid (2002). After graduating and returning from a four-month trip to India, he decides to dedicate himself fully to art, having never worked as an engineer. In 2001 he becomes one of the five founders of Boa Mistura, a multidisciplinary artistic group with urban art roots that has performed in South Africa, Spain, Norway, Germany, Algeria, Mexico and Brazil. In January 2015, he started a solo career developing work which focuses on human interactions with the environment and his intervention on the territory. Since then he has exposed in many galleries and art centres, participating in fairs and exhibitions in and outside Spain and he is a part of international collections.

“After leaving Boa Mistura and beginning my solo career, I decided to focus my approach. This approach centres on the landscape and the associated behaviour, that is: the relationship we have with it. I talk about borders, the strange concept of land property, overpopulation, industrial agriculture and the anthropisation of the landscape. Understanding my work takes time and a small effort from the viewer. My projects work in layers, by accumulation. Seen as a whole, there is positioning and a speech. We can synthesise it as a continuous questioning of the presence of man on the earth”. Rubén Martín de Lucas.

More info: www.martindelucas.com

[Short documentary *Stupid Borders* \(4'\)](#)

ART MADRID'19 PRESS

prensa@art-madrid.com

Sara Zambrana

915 358 711 / 610 078 546

www.art-madrid.com

#ArtMadrid19

