



Press Release
Madrid, November 16th, 2022

ART MADRID'23 WILL HAVE, FOR THE FIRST TIME, A PROGRAM DEDICATED TO GIVING VISIBILITY TO 3 YOUNG ARTISTS UNDER THE THEME OF IDENTITY

› **ART MADRID celebrates its eighteenth edition from February 22 to 26 2023, at the Galería de Cristal del Palacio de Cibeles.**

› **Natalia Alonso Arduengo is in charge of articulating a Curated Program around the theme of Identity, which will present three young artists outside the commercial circuit to make their work known to a broad audience, such as the one that brings together an art fair.**

Up to now, the participation of Agnés Essonti (Barcelona, 1996) and Dela Delos (Oviedo, 1992) have been confirmed in the initiative.

› **A tour will complete the Curating Program with a selection of works belonging to the galleries' stands that will be part of the next edition of ART MADRID.**

Madrid, November 16, 2022.- Motivated by the commitment to contemporary art and young creators, the fair dedicates for the first time a Curated Program led by Natalia Alonso Arduengo to serve as a visibility platform during the Madrid Art Week. This initiative represents institutional support from ART MADRID because it allows three creators to show and disseminate their projects in an event and commercial space such as an art fair. Thus, during the days of the eighteenth edition of ART MADRID, it will be possible to enjoy an installation and two performances devised by the three young artists.

The Curated Program will revolve around the notion of Identity, taking as its starting point the verses of the poem Otherness, by Mario Benedetti:

*They always advised me to go another / and they even suggested that I had /
notorious qualities to be / that's why my future was in otherness
the only problem has always been / my congenital stubbornness / foolishly not
I wanted to be someone else / therefore I continued to be the same*

Natalia Alonso Arduengo will analyze the concept of identity in a contemporary age marked by alienation, the uses of technology, and the claims of gender, class, and race. How do we see ourselves? What image do we project? Who do we want to be? What social conventions impose a particular way of being in the world? Can we generate a new conception of the self?

Until now, the Curated Program has included the work, on the one hand, of Agnes Essonti Luque (Barcelona, 1996), a Cameroonian and Spanish artist who grew up in a multicultural environment closely connected to her African roots. Now she lives and works in l'Hospitalet de Llobregat, and her work focuses on issues such as Afro-diasporic identities, culture, and race. On the other, Dela Delos (Oviedo, 1992), whose work investigates the generational question, explores commonplaces and borderlines between social constructs and patterns of expectations.

As in the last edition, Natalia Alonso will carry out a curated tour. It starts from a selection of works from the stands of the participating galleries, configuring an itinerary to follow under the discourse of Identity.

ABOUT ART MADRID

ART MADRID will celebrate its eighteenth edition from February 22 to 26, 2023, during Art Week, at the Galería de Cristal in Palacio de Cibeles.

Year after year, the fair retains a more significant number of the public (more than 20,000 visitors in each of its last five editions) and new buyers. A fundamental mission for ART MADRID is to continue generating a market and promoting national and international collecting in the Madrid context of Art Week. Characterized by being a close and open proposal to all audiences, the fair wants to know the contemporary art world's reality.

ABOUT NATALIA ALONSO ARDUENGO (Madrid, 1984)

She lives in Gijón and works between her place of residence and Madrid. Natalia has a degree in Art History from the University of Oviedo and is a critic and independent curator. Part of her interests are oriented towards art made by women and focused on gender aspects. In this sense, she has curated shows such as "La Fuga de Perséfone" by Cristina Ferrández and "El Síndrome de Norma Desmond" by Cristina Toledo.

She is currently the director of ArteOviedo, a contemporary art fair held in the capital of the Principality that brings together a selection of regional galleries.

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ART MADRID'23

22 - 26 February 2023

Galería de Cristal del Palacio de Cibeles

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