

The logo for 'art MADRID'19' is centered in a white rounded square. The word 'art' is written in a bold, lowercase, sans-serif font. Below it, 'MADRID'19' is written in a smaller, uppercase, sans-serif font.

art
MADRID'19

**14^a Feria de Arte
Contemporáneo**

ONE PROJECT PROGRAM

APPLICATION FORM AND
PARTICIPATION GUIDELINES



ABOUT US

Art Space Madrid S.L is the promoter of Art Madrid Contemporary Art Fair. With thirteen years experience in the art market, the main goal is to boost the dissemination and collecting of Contemporary Art, by enriching, at the same time, the cultural fabric of the country.

Throughout its trajectory, Art Madrid has been the showcase of numerous galleries and artists of all disciplines (painting, sculpture, graphic work, photography, video art, installation...) with a solid and competitive proposal that has attracted in recent years broad international attention.

For the sixth consecutive year, Art Madrid takes place in the Crystal Gallery of CentroCentro Cibeles, an emblematic place located in the centre of the city and in the heart of the Paseo del Arte in Madrid. This privileged location and the good communications along with the quality of the project predicts a 14th edition full of success and with a large influx of public, exceeding 20,000 visits of each of its last five editions.



ART MADRID'19

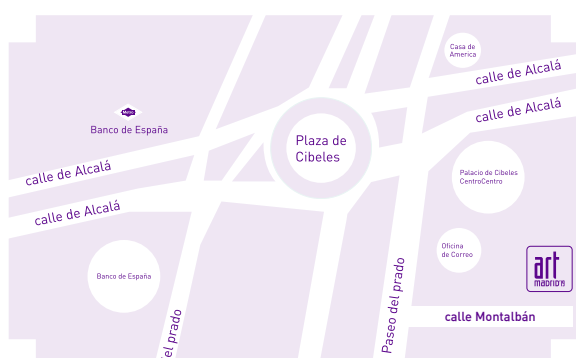
14th CONTEMPORARY ART FAIR

|27th FEBRUARY - 3rd MARCH|

Art Madrid Contemporary Art Fair will celebrate its fourteenth edition in the **Galería de Cristal of CentroCentro Cibeles** from **27th of February to 3rd of March**, as part of the well-established Madrid Contemporary Art Week. The historical nature of the building offers a charismatic venue, illuminated and diaphanous within a location connected to the **Prado, the Thyssen-Bornemisza and the Reina Sofia Museums**.

Art Madrid is a multidisciplinary fair model in which nearly 50 national and international galleries participate that work with painting, sculpture, graphic art, photography and video art from the 20th century onwards.

The Fair defines itself as a proposal close to the public and the reality of the art world, aware of the future challenges and the positive impact of these initiatives. With this in mind, Art Madrid develops a program of activities that take place in February designed for all types of public, with the determination to contribute to the dissemination, reflection and enhancement of contemporary art with a broad participation of institutions and cultural agents.



TIMETABLE

Wednesday	27 February	11:00 am - 09:00 pm.
Thursday	28 February	11:00 am - 09:00 pm.
Friday	01 March	11:00 am - 09:00 pm.
Saturday	02 March	11:00 am - 09:00 pm.
Sunday	03 March	11:00 am - 09:00 pm.

LOCATION

Galería de Cristal of CentroCentro Cibeles
Montalban St. 1



THE VENUE

Art Madrid takes place in a unique site: the Galería de Cristal (Crystal Arcade), CentroCentro Cibeles of Culture and Civic Interest, former Telecommunications Palace, a spectacular building of the early XX Century, a paradigm of modernity and progress of Madrid city-planning. The building has been decreed a Monument of Cultural Interest.

The Crystal Arcade, with 2,800 m², is made of iron, stone and glass and is crowned by a magnificent dome which affords the site with daylight and an impressive height.



ONE PROJECT

The ONE PROJECT program complements the General Program of the Art Madrid fair, and it is characterised by putting together several artistic projects in a “solo-show” format submitted by national and international galleries, and focusing on new, multidisciplinary and specific proposals for the space and context of the fair. It is an exhibition program coordinated by an independent curator that selects artists and proposals to joint a unitary discourse around an idea, concept or specific subject.

From 2014 to 2018, Art Madrid worked with the independent critic and curator Carlos Delgado Mayordomo. For its 14th edition, in 2019, the fair has selected Nerea Ubieto as the curator of the program, designed on this occasion for six creative projects.

The One Project Program, with young and mid-career artists with a prominent presence in the Spanish exhibition area, has been growing in quality and has become a great attraction for collectors and art professionals, as well as for specialised critics, since it conveys a commitment to a more personal and reflective art, which questions and delves into the very conception of the plastic image and its limits.



NEREA UBIETO

Zaragoza, 1984. Graduated in Art History from the University of Zaragoza, she works as an independent curator, manager and critic in various art publications. Among her last exhibitions they stand out: “Return Flight Tickets” in the gallery Max Star (Madrid); “The invisible threat” in Sala Amadis (Madrid); “The place where I live” in Galería Ponce Robles (Madrid) or “Keep calm and carry on”, inaugurated in Tabacalera Madrid and itinerant by the AECID Cultural Centers Network in Latin America. She has recently been selected in the 2017 V.O. of curator of Valencia with her project “Artfulness” that will take place during September 2018. Among the awards and grants received are: the Residence Scholarship abroad of the Community of Madrid, developed in HIAP-Helsinki International Artist Program (2016); the International Award Exhibition of the CPR (2016), or the international residency Curatorial Program of Research in Estonia and Finland (2015). She is a regular contributor to the cultural television program Metropolis. She combines her work as an independent curator with cultural management, teaching and other projects in the artistic field.

KEY FIGURES FOR MADRID ART WEEK

Art Madrid'19 is the second largest contemporary Art Fair in Spain, a satellite of ARCO, and a key element of Madrid's Contemporary Art Week, an important event in the calendar of art lovers.

100.000 visitors each year: thousands of collectors, curators, independent critics and professional art dealers from all over the world enjoy an agenda which brings together the principal contemporary art fairs, many openings, hundreds of shows, events and activities of all kinds for the public.



+€ 5.000.000
SALES



+20%
NEW
COLLECTORS



30%
INTERNATIONAL
GALLERIES



35-54
YEARS OLD
AVERAGE AGE



+20.000
VISITORS
62% WOMEN
38% MEN



+ 200
PRESS
NATIONAL
INTERNATIONAL



+52K
SOCIAL MEDIA
FOLLOWERS



12.5K
MULTICHANEL
INTERACTION



5.5M
USERS
REACHED

ADVERTISING AND COMMUNICATION

Art Madrid makes an important investment in the communication of its projects, with a 360° strategy that includes advertising inserts and continuous content in online and offline media, from the previous phases of the fair (call, programs, invited curators ...) to the activities of the fair itself and its protagonists (gallerists, leading artists, partners), including the subsequent balance and results of the event..

The fair it develops, on the one hand, a global offline traditional communication campaign, based on the creation, sending and follow-up of press releases to a specialized database, which includes the main national news agencies, reference newspapers in the national press, arts and cultural magazines, as well as supplements and guides about design, lifestyle and leisure. The campaign includes the main online media dedicated to contemporary art, not forgetting bloggers, current channels of communication that enrich more traditional publications with their immediacy, freedom and freshness. Art Madrid also seeks the best media-partners to multiply and diversify their messages among new audiences.

Aware of the impact of social networks and their inestimable value in contemporary communication, Art Madrid carries out an annual planning that includes Facebook, Twitter and Instagram. Art Madrid website is also a source of information on news related to the fair and its participants and about current issues of art, galleries, art collecting... Social networks act as a loudspeaker of this novelties and as a direct channel with our audience of about 52,800 followers.

Art Madrid's publicity actions are distributed in graphic insertions in principal national newspapers (El País, El Mundo, La Vanguardia, ABC, La Razón...) in selected dates according to its impact and closeness with the event. Likewise, adverts inserts are included in the main supplements of art and culture of these media (ABC Cultural, Cultura/s, Babelia, El Cultural de El Mundo,...).

The logo and official image of Art Madrid are distributed, in turn, by hundreds of urban displays as banner ads, poster advertising, box signs, in main streets of the city center.

In addition, Art Madrid broadcasts about 600 radio spots in prime time programs of main radio stations as Onda Cero, Cope, Ser and Onda Madrid, that also broadcast reports and interviews about the art fair.



+52.8K

SOCIAL MEDIA FOLLOWERS



+80K

WEB USERS



+100

MEDIA APAREANCE

COMMUNICATION CAMPAIGN OFFLINE

The communication campaign of Art Madrid'19 is present in over 100 domestic and international specialized media. General-interest media with articles about the art week and its leading exponents. Important domestic TV and radio networks.

PRESS

National newspapers: El País, El mundo, La Razón, La Vanguardia.

Supplements: El Cultural, Babelia, ABC Cultural, Culturals de La Vanguardia.

Specialized magazines (leisure, culture): Guía de Galerías, Descubrir el Arte, Tendencias del mercado del arte, Art Gallery Guide, Bonart, Traveler Condé Nast...

OWN PUBLICATIONS

7.000 Catalogues: Spread over collectors, artists, galleries, contributors, cultural institutions and visitors.

RADIO

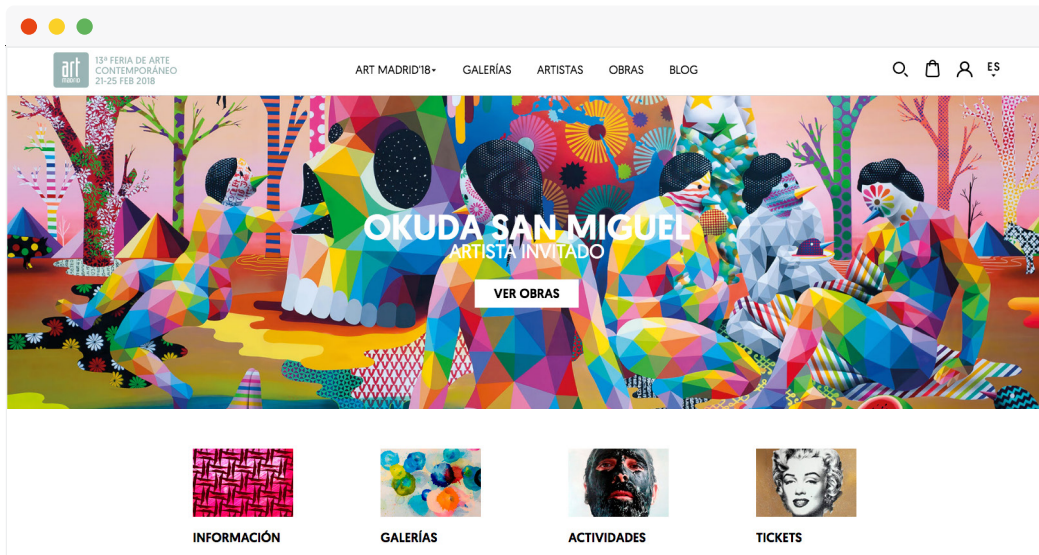
600 commercials: Onda cero, Cope, Ser, Onda Madrid.

COMMERCIAL DISPLAYS

150 Outdoor Display, Mupis and Bus Canopies: On main city's thoroughfares.



COMMUNICATION CAMPAIGN ONLINE



For the diffusion and communication of **Art Madrid'19**, online media and Social Media are a fundamental pillar. In recent years, both the news of our own elaboration in our website, as well as the collaborations with online media, bloggers and specialized magazines in their digital version, have allowed us to extend our influence through the Network until we have become a source of information of great Interest for art professionals. Similarly, the strategy followed on platforms such as FB, Twitter or Instagram has allowed us to multiply our impacts and reach a much wider and heterogeneous public, as well as true "influencers" of art and design that already count among our Followers.

WEB, BLOG, NEWSLETTER

612.192 Pageview
 25.000 Monthly impacts
 122.342 Unique users
 10.300 Newsletter subscribers
 33% Average opening rate

BLOGS & ONLINE PUBLICATIONS

5.5M Reach
 811K Impressions
 11.1K Likes
 12.8K Interactions

SOCIAL MEDIA



TWITTER

21.2K Followers
 3.2M Potential Reach
 128K Impressions
 689 Mentions



FACEBOOK

18.4K Fans
 3.6K Visits
 23.1K Interactions
 58K Reach



INSTAGRAM

14.6K Followers
 8.8K Likes
 9.2K Interactions

WEB ART MADRID

www.art-madrid.com

ALL INFORMATION OF THE GALLERIES, ARTISTS AND THEIR WORK **AT ART MADRID'19**
DIRECT ACCESS TO ALL WORKS AVAILABLE AT THE FAIR.
ADVANCE TICKET SALES WITH SPECIAL PRICES.
360° VIRTUAL TOUR

Art Madrid website wants to provide a current, practical, useful space and, above all, an ideal environment in which to give the best service to our users and customers. We have reinforced the current contents with the renewed page news, with a cleaner and clearer design, giving more importance to the breaking news of the art world. A much more versatile working area, both in terms of information and navigation, with a clear commitment with image and multimedia matters. A notable renewal in relation to the user experience and a new programming to achieve a better performance of the web for the growing number of users accessing our website from different devices (Desktop, Tablet, Mobile).

360° VIRTUAL TOUR

Art Madrid offers a fantastic experience with our VIRTUAL TOUR 360. Thanks to Lightup 360 and Panotour technology, we can show the viewer with great detail, the best lights and the best colors, the complete Art Madrid experience. Using hundreds of photographs, taken from strategic points of the fair, we can portray a very complete overview of our space and we give the opportunity to access to each of the participating galleries, get close to the works, admire the height of the glass dome and even get into the lounge area to see its size and layout.





PRESS CLIPPING



CATALOGUE



ONE PROJET PROGRAM

APPLICATION FORM AND
PARTICIPATION GUIDELINES





CHECKLIST OF REQUIRED DOCUMENTS

APPLICATION

- Application Agreement
- Deposit Requirements for the €550 (10% VAT included) for registration
- Documentation of the last two seasons

PROPOSAL ART MADRID'19

- List of artists with which the gallery could submit a proposal in “solo-show” format.
- CV of the artists included in the list

IMAGES

- 5 photos of each artist's work in high resolution JPG format (300dpi) 2mb minimum
- Photos must be named in the following format:
Gallery-Name_Artist-Name_Title_Technic_Measures_Year.jpg
- Images of the gallery booths at other fairs

All documents must be emailed to art-madrid@art-madrid.com

The original application form must be submitted to Art Space Madrid SL C/Ríos Rosas 54, 28003 (Madrid)

The Management reserves the right to reject applications that are not complete or do not comply with these Participation Guidelines and in this case the applicant gallery shall not have any further claim.

The applicant must sign every page of this contract



APPLICATION FORM

Exhibitor data/ some of these data will appear in the catalogue, web and signage stand

Gallery name

Contact name

Address

Postcode

City

Country

Telephone / mobile

Fax

Contact email

Web

Bank account / Swift

Fiscal data / billing information

Company name

TAX id number

Office

Billing address

Postcode

City

Country

Gallery artists

Artists to be submitted

Latest fairs

ONE PROJECT RATES

€2.600. Catalogue and promotional material are included

By signing this application form you agree with the complete conditions of the participation process in the 14th edition of Art Madrid'19, including the selection decision of the Advisory Committee, without any appeal or claim possibility.

Responsible signature and stamp of the gallery contract





The applicant must sign every page of this contract

ONE PROJECT

PLAN DRAWING

GALERÍA DE CRISTAL OF CENTROCENTRO CIBELES ART MADRID'19



-  One Project Program
-  Entrance / Exit
-  Fire hydrant (in the stand)
-  Air conditioning (in the stand)



PARTICIPATION GUIDELINES

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14. APPLICABLE JURISDICTION AND LEGISLATION

Art Madrid'19 Contemporary Art Fair will take place from **27th of February to 3rd of March, 2019** in the **Galería deCristal of CentroCentro Cibeles**. Art Space Madrid S.L., located in 54 Rios Rosas St, 28003 (Madrid), is the company that promotes Art Madrid Fair in its fourteenth edition. This offer is for galleries working with painting, sculpture, printmaking, photography and video art.

1. PARTICIPATION RULES AND WORK SELECTION

Artworks of the following disciplines:

- **Oils, water colors, pastels, drawings, etc.**
- **Original graphic work: indicating whether it is a limited edition or part of an artist's book, pagination and total run, signature on plate or sheet and the publisher, if known.**
- **Original, limited edition sculptures.**
- **Photography: Only original and documented photography will be accepted.**
- **Video art.**
- **Installation.**

All works must have authentication certificates at the request of the organization before and during the Fair.

The exhibitor must submit work that has not been exhibited in previous editions of Art Madrid.



2. GUIDELINES

Galleries must confirm programming of the last two seasons: exhibits, fairs and artists in stock.

KEY DATES:

→ The application **deadline is July 31st, 2018.**

A waiting list will be drawn up with those galleries which could be accepted in case there are any withdrawals. Galleries which do not wish to remain in the waiting list must communicate it in writing to the Management.

***The Organisation may request a desing or or sketch of the booth with the disposition of the works from the exhibitor. This design must be presented at least one month before the fair.**

CURATING-WORK

The curator will be in charge of assessing the submitted exhibiting proposals, and he/she will select those that fit within the discourse narrative elaborated for One Project.

RATES

- Registration fee:
€ 550 (500 + VAT)

The registration fee will be refunded in case the gallery is not selected to participate.

→ **One Project Program:**

Stand of 10 m². Price: € 2.600. Catalogue and promotional material are included



3. PAYMENTS

Payment dates

- **First payment:** 25% of total amount prior to 30th September 2018.
- **Second payment:** 75% of total amount from 1st to 5th January 2019.

The delay in any of the payments gives the Management the right to cancel the participation of the applicant in the Fair and the exhibitor will lose the total amount paid up to that moment and waives any further claim for this reason.

Payments

Payments through Bank transfer or deposit to **Art Space Madrid SL**, Banco Sabadell account shall indicate the name of the gallery as a concept of transfer:

IBAN: ES26 0081 5249 1400 0110 5012 - BIC: BSABESBB

4. CANCELATIONS AND CHANGES

In the event of resignation before **September 30th, 2018**, the registration amount will not be refunded. After that date, the withdrawal request will mean the loss of amounts paid to the Management, without additional direct or indirect damages that such termination could have caused the Management.

In the event that **Art Madrid'19** could not be held, for reasons beyond the control of Art Space Madrid S.L., participants will only have the right to a refund of the amounts paid up to that moment, and under no circumstances will they have the right to any compensation. The Management reserves the right to change the dates of the fair.

5. BREACH OF PARTICIPATION RULES

The following situations will be a cause to exclude an exhibitor from **Art Madrid'19**:

- Breach of participation rules.
- Presentation of faux works, works of illegal origin, as well as overly restored, damaged or altered pieces.
- Not to repeatedly respect opening hours to the public.
- Disregard warnings about the set-up and upkeep of the stand.
- Subletting part or the whole of the stand to third parties without the prior written consent of Art Space Madrid S.L.
- Carrying on unlawful or illegal commercial practices.
- Threatening the good name of the activity or Fair or the Management.



- Any direct or indirect action that could cause image or reputational damage against the Fair and / or the Management.
- The stand project does not correspond to the original project application file in the application form.
- Failure to respect the design and basic neatness rules of the stand established in this document or in later agreements by both parties.
- Any unlawful act as well as failing to comply with any of the clauses expressed in the Participation Guidelines and further being cause of unappealable exclusion with the subsequent loss of monies turned over to Art Space Madrid S.L. up to that date without detriment of compensations that Art Space Madrid S.L. could have a right to.
- If the application does not fulfill sufficient quality criteria to participate in the Fair according to Art Space Madrid standards.
- Participants will not sublet the stand either totally or partially without the expressed and written consent of Art Space Madrid SL. No products, material or private persons different from those specified in the application form will be shown or advertised in the stand.

6. ASSEMBLING AND DISASSEMBLY RULES

The Management will assign the available space and booth location according to your criteria and taking into account as far as possible the preferences indicated by the gallery in the application form.

For a speedier assembling and disassembling activities, the Management will coordinate entry and exit. Entry to the Fair grounds will be in Montalbán St, N° 1.

The Fair's assembling company will send each participant a blueprint of its stand so that suitable modifications can be made, provided that these modifications do not conflict with the guidelines of the Management.

The Management reserves the right to change requirements for each stand, modifying requested dimensions or shapes when the concept, configuration or exhibited distribution so requires.

Wall faces will be white, unless the participant requests otherwise and upon approval by the Management. Stands decorated with graphic elements will not be allowed without prior notice. Signage will have lettering of 10 cms high at most – only in light to dark shades of gray.

Art Space Madrid S.L. reserves the right to remove from stands any decorative or embellishing elements for promotional, communication or advertising purposes that, to its judgment, is considered inappropriate and incompatible with the Fair's aesthetics standards.

Storage rooms will not be allowed within the booths of One Project.



The location of electrical outlets and access to fire hydrants, hoses, extinguishers, alarms, etc. in the premises –marked in the drawing- even if such gadgets are not within the participant's stand, will all be respected as well as service areas entries and emergency exits. Art Space Madrid S.L. will be able to change the identifying sign of each stand in its design and text without distorting in any case the practical use of it. The decisions taken by the Management will be unappealable.

- One month before the show and for security reasons, the exhibitor must provide the Management with a personal list (Name, surname, ID and registration of vehicles) of all persons involved in the assembly, fair and disassembly.

7. INSPECTION OF EXHIBITED ART

Art Space Madrid S.L. and/or its appointed experts will be able to inspect stands during the set-up and also during the Fair to verify the following:

The authenticity, dates and quality of exhibited work.

- Arrangement of the stand in keeping with the conceptual criteria of **Art Madrid'19**.
- Whether the prior project does not coincide with the exhibited one.
- If there were objections about any of the exhibited, or to be exhibited, works, the participant will be compelled to immediately remove the work and to substitute it for a suitable one.

Whether inspections are carried out or not by Art Space Madrid S.L. will not imply any responsibility on the part of Art Space Madrid S.L.

Participants guarantee that all images and any information it delivers to Art Space Madrid S.L. in no way infringe the rights of authors or the copyright of third parties.

In addition, the exhibitor shall keep the Management free against any direct or indirect damage that may harm the Management as a result of breach of these Participation Guidelines. It is remarked that the exhibitor will hold the Management free of claims in the eventual case that the works displayed or sold were not originals or when they infringe the author's rights, intellectual property rights, copyrights or third parties rights.

8. SERVICES

The City of Madrid and through its service CentroCentro, on its Hall Galería de Cristal, located in Plaza de Cibeles, will be in charge of the security of the grounds during the time of assembly, performance and disassembly of the Fair.

The lighting of each stand will be supplied by the Management. In case of change, the exhibitor will reach agreement with the Fair's assembling company for whatever changes may be needed.

The Management will provide cleaning services for the Fair. In case the exhibitor has objections as to entry to its stand for cleaning purposes, it should check with Art Space Madrid S.L. At any case, the exhibitor will make sure the booth will stay neat and clean during business hours.



9. CATALOGUE, PROMOTIONAL MATTER AND WEB

CATALOGUE

Inclusion in the Official Printed Catalogue is subject to the payments specified in the application form under "Catalogue". In order to have a correct distribution and a good-quality publication, **the exhibitors must supply:**

- One high resolution image (300ppp) minimum 2mb, (jpg, png, pdf, psd) with the technical data.
- Final list of other gallery artists.
- Basic contact information of exhibitor and a gallery text presentation.

Each exhibitor will have at its disposal a double page in the catalogue.

The online and pdf versions will be available at the same time, as well as the necessary tools for their promotion.

WEBSITE

All information about the galleries, artists and art works of **Art Madrid'19**, will be in the website: **www.art-madrid.com**. The exhibitor must supply graphic materials and documentation on the dates indicated:

- 6 images (minimum) for each artist proposed in high resolution (300 ppp) minimum 2mb (jpg or tif)
- Excel document with technical data and the price of the works.
- Basic contact information about the exhibitor and a gallery text presentation

Images must be renamed with the following format:
Gallery_Artist_Title_Technic_Measures_Edition_Year.jpg

Promotional material requirements:

- **Website materials:** before 31st October 2018
- **Printed catalogue materials:** before 10th December 2018

Exhibitors guarantee Art Space Madrid S.L. that the images, photographs (in any formats and supports) and any contents which could entail intellectual property rights and/or copyright development or similar activities provided to Art Space Madrid S.L for the spread, by any means or support, including but not limited to catalogue, internet, press, television, web pages and any other means that Art Space Madrid S.L might consider appropriate, as well as for its public information and distribution to the media, do not infringe the intellectual property rights of third parties, therefore having the authors' and management companies' permission or from those who own such intellectual property rights. In any case, and for the sake of clarity, it is understood that the management and treatment of such contents protected by the intellectual property rights of third parties that Art Madrid S.L handles is carried out in the name of and on behalf of exhibitors, and Art Space Madrid S.L does not assume in any case any type of liability of the infringement of any intellectual property rights which could derive by such handling.



The exhibitor should keep Art Space Madrid S.L free of liability against any judicial or extrajudicial claim derived from the infringement of the present commitment, assuming in such cases and in the broadest terms whatsoever compensations, costs, damages, claims and expenses that could be claimed against Art Space Madrid S.L (including any legal expenses such as attorneys and lawyers, even if it were not mandatory).

In case Art Space Madrid S.L were forced to pay compensation or fees or any type, to third parties, because of the use or the infringement of intellectual copyright and or author's rights of exploitation or similar ones on the contents delivered to Art Space Madrid S.L by exhibitors or on the works that such are going to exhibit during the Fair, Art Space Madrid S.L could display the present contract, without trespassing the rights to privacy of this agreement, so as to prove that Art Space Madrid S.L as bona fide third party and in any case does it have any responsibility of the infringement of the use of such intellectual property rights and exploitation.

10. INSURANCE

Participants will not be able to hold Art Space Madrid S.L. responsible for loss, damages or accidents of any kind to the material (artistic or not), personnel or objects found within the stand. Each gallery must underwrite an insurance policy which will cover any liabilities that might occur prior to or during the Fair to people, merchandise or objects in the stand, including theft, because the Management, and in keeping with Spanish law about Fair activities, has only underwritten a general public liability policy.

The exhibitor can underwrite such an insurance policy with the insurance company they prefer. The Management will not be liable for damages for any eventuality occurred in the stand of each exhibitor.

11. LIMITED LIABILITY

Any liability or damage that Art Space Madrid S.L. might cause the exhibitor during the validity of this contract will be limited to 10% of the amounts paid by the exhibitor to Art Space Madrid S.L. when such damage or harm occurs.

Art Space Madrid S.L shall in no way be responsible for any indirect or consequential damages (including but not limited to, reputational damage, be loss of profits and imagen damage) in wich case could harm the galleries for breach of obligations provided for in this agreement.

12. DATA PROTECTION

Personal data provided by the exhibitors as a result of the contractual relationship between both parties, as well as any data that might be provided to Art Space Madrid in the future, will be included in a database owned by Art Space Madrid S.L. which keeps under its own responsibility. The purpose of such database is to manage the relationship between the exhibitors of the Fair.

Exhibitors may exercise their rights of access, rectification, cancellation or opposition in respect to their personal data, by means of written communication addressed to Art Space Madrid S.L.



13. ASSIGNMENT AND SUBCONTRACTING

The exhibitor will neither yield nor transfer totally or partially the rights or obligations of this agreement. Art Space Madrid S.L. may transfer the rights and obligations of this agreement to any firm of the company group. Written notification will suffice.

14. APPLICABLE JURISDICTION AND LEGISLATION

By the mere fact of applying for participation in **Art Madrid'19** it is understood that the present Participation Guidelines are accepted in their entirety. This agreement is subject in all its terms to Spanish Law. The Participation Guidelines are to be found in both English and Spanish.

In case of discrepancy between both versions, the Spanish original will prevail. The parties, with an expressed waiver to any regional law, accept tacitly and expressly the Courts of the City of Madrid for whatever matters might derive about the interpretation, validity or compliance of the present contract or any agreement there in.



HOW TO CONTACT US

ONLINE

Check out our website:

www.art-madrid.com

🐦 Follow us on Twitter: @ArtMadridferia

📘 Be our fan on Facebook: Art Madrid

📷 Follow us on Instagram: @ArtMadridferia

OFFICES LOCATION

Art Space Madrid S.L

Ríos Rosas, 54 - Escalera B - Bajo Interior

28003-Madrid

Phone number: (+34) 91 535 87 11

Email: art-madrid@art-madrid.com

TEAM

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Alberto Cornejo Curros

Director

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